

# Salwar Suit Cutting Design PDF

## salwar suit cutting design

The art of designing and cutting a salwar suit is a meticulous craft that combines tradition with contemporary fashion trends. A well-executed cutting design not only enhances the overall appearance of the attire but also ensures comfort and a perfect fit. Whether you're a professional designer or an enthusiastic DIY enthusiast, understanding the intricacies of salwar suit cutting is essential to create stunning, tailored garments. From selecting the right fabric to mastering various cutting techniques, this article delves deep into the world of salwar suit cutting design, offering comprehensive insights to elevate your sewing skills.

## Understanding the Basics of Salwar Suit Cutting Design

### Significance of Precise Cutting

A perfect cut is the foundation of a beautifully fitting salwar suit. Precise cutting ensures that the fabric contours to the body's shape, providing comfort and elegance. It also minimizes fabric wastage and simplifies the sewing process.

### Key Components of a Salwar Suit

- Kameez (Top): The main upper garment, which can be straight, A-line, or flared.
- Salwar (Bottom): Trousers that can be a churidar, patiala, or straight-cut.
- Dupatta (Scarf): An accessory that complements the outfit.

### Essential Tools for Cutting

- Pattern paper or muslin fabric
- Tailor's chalk or fabric marking pen
- Measuring tape
- Rulers (straight and curved)
- Scissors (fabric scissors)
- Pins or fabric clips

## Types of Cutting Designs for Salwar Suit

## 1. Straight Cut Design

A classic and simple cut, ideal for formal and casual wear. It involves minimal shaping and offers a comfortable fit.

- Suitable fabrics: Cotton, silk, georgette
- Features: Vertical seams, straight lines

## 2. A-line Cut Design

Flares out from the waist, creating an elegant silhouette.

- Suitable fabrics: Flowy fabrics like chiffon and crepe
- Features: Slight flare starting from the waist

## 3. Flared or Frock Style

More voluminous, with extensive flare, perfect for traditional or festive occasions.

- Suitable fabrics: Lightweight fabrics with good drape
- Features: Wide hemline, gathered or pleated design

## 4. Anarkali Cut

A fitted bodice with a flared skirt, popular for bridal and party wear.

- Suitable fabrics: Satin, net, silk
- Features: Fitted top with layered flares

## 5. Asymmetrical and Panel Cuts

Modern styles that incorporate panels or asymmetrical hemlines for a contemporary look.

- Suitable fabrics: Organza, velvet, blended fabrics
- Features: Multiple panels stitched together for varied patterns

# Step-by-Step Guide to Designing Salwar Suit Cutting

## Step 1: Taking Accurate Measurements

Precise measurements are vital for designing any garment.

- Key measurements:
- Shoulder width
- Bust/chest circumference
- Waist circumference
- Hip circumference
- Length from shoulder to desired hem
- Sleeve length
- Armhole circumference

## Step 2: Drafting the Pattern

Create a base pattern tailored to your measurements.

- For the kameez:
- Draw the front and back pattern pieces on pattern paper.
- Incorporate darts or princess seams for shaping.
- Add seam allowances.
- For the salwar:
- Draft a pattern based on the type (churidar, patiala, etc.).
- Use measurement charts or existing patterns as references.

## Step 3: Applying the Cutting Design

Modify the base pattern to incorporate the chosen design style.

- For straight cuts:
- Keep pattern simple with minimal seam lines.
- For flared designs:
- Add flare lines at the hem.
- For panel designs:
- Draw parallel or curved lines to segment the fabric.

## Step 4: Cutting the Fabric

Transfer the pattern onto fabric carefully.

- Pin the pattern onto fabric, ensuring fabric is folded if necessary.
- Cut along the pattern lines, leaving seam allowances.
- Mark darts, pleats, and other design details.

## Advanced Cutting Techniques for Salwar Suit Design

### 1. Pleats and Gathers

Adding pleats or gathers can create volume and texture.

- Technique:
- Sew pleats in sections, then attach to the main bodice or lower part.
- Use knife pleats, box pleats, or knife folds based on style.

### 2. Panel Cutting and Color Blocking

Incorporate multiple fabric panels for contrast or added design.

- Technique:
- Divide the pattern into sections.
- Cut different fabrics for each panel.
- Sew panels together carefully to ensure alignment.

### 3. Asymmetrical Hemlines

Create a modern look with uneven or layered hemlines.

- Technique:
- Draft uneven hemline patterns.
- Cut fabric accordingly, ensuring symmetry on both sides.

### 4. Embroidery and Embellishments Integration

Designing cutting patterns with embroidery zones enhances aesthetics.

- Technique:
- Mark embroidery areas on the pattern.
- Cut fabric with allowances for embroidery work.

## Tips for Perfect Salwar Suit Cutting Design

- Always use high-quality fabric for accurate draping and fitting.
- Make a muslin prototype to test the pattern before cutting into expensive fabric.
- Use sharp scissors to ensure clean cuts.
- Maintain consistent seam allowances throughout.
- Incorporate design elements like darts, princess seams, and pleats to enhance fit and style.
- Experiment with different cuts and styles to find what suits your body shape.
- Keep detailed notes of patterns and modifications for future use.

## Conclusion

Mastering salwar suit cutting design is a blend of technical skill, creativity, and understanding of fabric behavior. Whether opting for a simple straight cut or exploring intricate panel and flare designs, attention to detail during the drafting and cutting stages ensures a polished and professional finish. By grasping fundamental principles and experimenting with advanced techniques, designers and sewing enthusiasts can craft stunning salwar suits tailored to every occasion and personal style. The key lies in precision, patience, and a passion for fashion craftsmanship. With practice, you can develop your unique cutting style that elevates your salwar suit designs to new heights of beauty and sophistication.

### Salwar Suit Cutting Design: A Comprehensive Guide to Crafting Flawless Fits

*Salwar suit cutting design* is a nuanced art that blends traditional craftsmanship with modern tailoring techniques. The perfect cut not only enhances the aesthetic appeal of the ensemble but also ensures comfort and confidence for the wearer. As the fashion landscape evolves, understanding the fundamental principles and innovative approaches to salwar suit cutting becomes essential for designers, tailors, and enthusiasts alike. This article delves into the intricacies of salwar suit cutting design, exploring various styles, techniques, and tips to master the craft.

### Understanding the Basics of Salwar Suit Cutting Design

### The Significance of Proper Cutting

In the world of ethnic fashion, the cut of a salwar suit determines its overall silhouette, fit, and style. A well-executed cut accentuates the wearer's features, balances proportions, and highlights the intricacies of embroidery or embellishments. Conversely, poor cutting can lead to ill-fitting garments that diminish the aesthetic appeal.

### Key Components of a Salwar Suit

Before diving into cutting techniques, it's crucial to understand the primary elements involved:

- Kameez (Top): The upper garment, which varies in length, style, and fit.
- Salwar (Bottom): The loose trousers, which can be straight, churidar, or Patiala.
- Dupatta (Scarf): The accessory that complements the ensemble.

Each component requires specific cutting techniques tailored to the desired style and fit.

### Essential Tools and Materials

Successful salwar suit cutting demands precision and quality tools:

- Pattern paper or muslin fabric for mock-ups
- Sharp pattern-making scissors
- Measuring tape and rulers
- Chalk or fabric markers
- Pins and clips
- Sewing machine and hand sewing tools

Having the right tools ensures accuracy and efficiency throughout the process.

### Exploring Popular Salwar Suit Cutting Styles

#### Traditional Cuts and Their Features

- Straight Cut Salwar:
  - Characterized by a straight, narrow fit from waist to ankle.
  - Suitable for formal or minimalist looks.
  - Requires precise measurements for a tailored fit.

- Churidar Cut:

- Tighter fit around the calves and ankles with gathers or pleats at the bottom.
- Often paired with a fitted kameez.
- The cutting involves strategic dart placements to achieve the gathered effect.

- Patiala Cut:

- Features a voluminous, pleated silhouette with multiple folds.
- The cutting process involves creating a wide pattern with ample ease for comfort and style.

## Modern and Contemporary Cuts

- A-line Kameez:

- Flared silhouette starting from the waist, requiring a pattern that allows for a gentle flare.
- Emphasizes comfort and ease of movement.

- Asymmetrical Hemlines:

- Cutting involves uneven hemlines for a trendy, edgy look.
- Patterns incorporate curves and uneven lengths for a stylish effect.

- Layered and Panelled Designs:

- Incorporates multiple fabric panels or layers for added dimension.
- Cutting patterns are drafted to accommodate panel placements and seam allowances.

## Step-by-Step Guide to Salwar Suit Cutting Design

- Drafting the Pattern

The foundation of any well-cut salwar suit is an accurate pattern. Here's how to draft one:

- Take Precise Measurements:

Measure bust, waist, hips, shoulder width, armhole, sleeve length, kameez length, and desired fit.

- Create Basic Blocks:

Draft basic bodice and sleeve blocks on pattern paper based on measurements.

- Design the Style:

Modify the blocks to incorporate style elements such as flare, gathers, or asymmetry.

- Add Seam Allowances:

Include standard seam allowances (usually 1-1.5 inches) for stitching.

- Cutting the Fabric

- Lay Out the Pattern:

Place the pattern pieces on the fabric, ensuring the grainline aligns properly.

- Pin and Cut:

Secure the pattern with pins and carefully cut along the edges, maintaining accuracy.

- Cut Multiple Layers:

For symmetrical pieces like sleeves, cut multiple layers simultaneously.

- Assembling and Fitting

- Sewing the Pieces:

Follow the construction sequence, starting with darts, princess seams, or pleats as designed.

- Fitting and Adjustments:

Try the assembled piece on a dress form or model, and make necessary adjustments for perfect fit.

- Finishing Touches:

Add finishing techniques such as hemming, piping, or embellishments.

## Advanced Techniques in Salwar Suit Cutting Design

### Strategic Dart Placement

Darts are vital for shaping the garment to the body's contours. Skilled designers use darts not just for fit but also as design elements:

- Vertical Darts: For a streamlined silhouette.
- Princess Seams: To contour the bust and waist elegantly.
- Side and Back Darts: To improve fit and create curves.

### Incorporating Pleats and Gathers

Pleats and gathers add volume and style to the suit:

- Knife Pleats: Sharp, narrow folds that add texture.
- Box Pleats: Wider folds for a structured look.
- Gathers: Loosen fabric for a flowing appearance, especially in the churidar or Patiala styles.

### Creating Asymmetry and Layering

Asymmetrical cuts and layering techniques provide a contemporary edge:

- Asymmetric Hemlines: Cutting the front and back differently for a dynamic look.
- Overlay Panels: Adding fabric overlays with differing cuts for depth.

### Tips and Best Practices for Salwar Suit Cutting Design

- Always Make a Muslin Mock-up:

Test the pattern on inexpensive fabric to check fit and style before cutting into the final fabric.

- Mind the Fabric Grain:

Cutting along the fabric's grain ensures the garment hangs properly and maintains shape.

- Balance Style and Comfort:

While intricate cuts look appealing, prioritize ease of movement and comfort.

- Customize to Body Shape:

Adjust pattern details to complement the wearer's body type for a personalized fit.

- Stay Updated with Trends:

Incorporate modern elements like asymmetry, paneling, or unconventional cuts to appeal to contemporary tastes.

### The Future of Salwar Suit Cutting Design

With the advent of digital pattern making and 3D fitting technology, the art of salwar suit cutting is entering a new era. Designers are now utilizing CAD (Computer-Aided Design) software to create precise patterns, experiment with styles virtually, and reduce fabric wastage.

Moreover, sustainable fashion trends encourage the use of eco-friendly fabrics and innovative cutting techniques to minimize waste. As traditional craftsmanship blends with technological advances, the future of salwar suit cutting design promises more customization, efficiency, and creativity.

## Conclusion

*Salwar suit cutting design* is more than just technical skill; it's an art form that combines tradition, innovation, and personal expression. Mastering the fundamentals—from drafting patterns and understanding fabric behavior to incorporating modern styles—enables designers and tailors to craft garments that are not only beautiful but also comfortable and perfectly fitted. Whether you're creating a classic straight-cut suit or experimenting with avant-garde asymmetrical designs, attention to detail and precision in cutting are the keys to elevating ethnic fashion. As the industry continues to evolve, embracing both time-honored techniques and cutting-edge technology will ensure that salwar suits remain a versatile and beloved wardrobe staple for generations to come.

**Question** What are the latest trends in salwar suit cutting design for 2024? The latest trends include asymmetrical cuts, layered fabrics, and intricate embroidery patterns that enhance the overall look. Geometric cuts and peplum styles are also popular for adding a modern touch. **How can I choose a suitable cutting design for my body shape?** Select cutting designs that accentuate your best features; for instance, A-line cuts flatter pear-shaped bodies, while straight cuts suit rectangular shapes. Consulting a designer can help customize a pattern that complements your body type. **What are some beginner-friendly salwar suit cutting designs to try at home?** Simple straight cuts with minimal embellishments are ideal for beginners. You can start with basic patterns like straight pant cuts or simple flare designs, which are easier to stitch and customize. **How do embroidery and embroidery cuts enhance the salwar suit design?** Embroidery adds intricate detailing and texture, making the cut design stand out. Strategically placed embroidery around necklines, sleeves, or borders can elevate a simple cut into a stylish statement piece. **Are there specific cutting designs for different occasions like casual, wedding, or festival wear?** Yes, casual salwar suits often feature simple cuts with light embroidery, while wedding and festival designs incorporate heavy embellishments, layered cuts, and ornate patterns to create a grand look suitable for special occasions.

**Related keywords:** salwar suit patterns, kurta design, salwar stitching, dress cutting techniques, traditional Indian wear, suit pattern making, embroidery designs, fabric cutting methods, suit tailoring tips, ethnic dress patterns

## CHARLOTTE AND PETER FIELL

**Charlotte and Peter Fiell** are renowned figures in the world of design, architecture, and contemporary visual culture. Their collaborative work as authors, researchers, and curators has significantly influenced how we perceive design history and its impact on modern society. With a keen eye for detail and a passion for uncovering the stories behind iconic objects and movements,

Charlotte and Peter Fiell have established themselves as authoritative voices in the field. This article delves into their backgrounds, contributions, notable publications, and their lasting influence on design scholarship.

## Who Are Charlotte and Peter Fiell?

### Background and Career Overview

Charlotte and Peter Fiell are British design historians and authors celebrated for their extensive work on design history and contemporary design trends. Their collaborative efforts have resulted in numerous influential publications that are widely used by students, professionals, and enthusiasts alike.

Charlotte Fiell's academic background is rooted in art and design history, which she has combined with her keen interest in the cultural aspects of design. Peter Fiell, on the other hand, is recognized for his expertise in design criticism and his ability to contextualize design within broader social and cultural frameworks.

Together, they have spent decades researching, writing, and curating exhibitions that highlight the evolution of design from the early modern period to the present day.

## Major Contributions to Design Literature

### Key Publications

The Fiells are perhaps best known for their comprehensive and visually engaging books that explore various facets of design. Some of their most influential publications include:

- **Design of the 20th Century** ? A definitive guide that chronicles the development of design over the last hundred years, covering everything from industrial design to graphic arts.
- **1000 Lights** ? An extensive survey of lighting design, showcasing innovations and iconic fixtures from around the world.
- **Furniture Design** ? An in-depth look at the evolution of furniture, highlighting key designers and movements that shaped modern interiors.
- **Design Culture: An Anthology** ? A collection of essays and case studies that examine the cultural significance of design across different eras and regions.

Their books are characterized by their rich visual content, combining high-quality photographs, detailed illustrations, and insightful analysis, making them invaluable resources for understanding the history and significance of design.

## Curatorial and Exhibition Work

Beyond their publications, Charlotte and Peter Fiell have curated numerous exhibitions that have traveled worldwide. These exhibitions often serve as visual narratives that bring their written work to life, engaging audiences with immersive experiences.

Some notable exhibitions include:

- Modern Masters: Design in the 20th Century ? Showcasing key works from influential designers.
- Lighting the Future ? Exploring innovations in lighting technology and design.
- Furniture of the 21st Century ? Highlighting contemporary trends and emerging designers.

Their curatorial work emphasizes the importance of storytelling in design and underscores the social, cultural, and technological factors that influence creative practices.

## Their Approach to Design History

### Interdisciplinary Perspective

Charlotte and Peter Fiell advocate for an interdisciplinary approach to understanding design. They believe that design cannot be studied in isolation but must be contextualized within cultural, political, and technological frameworks.

This perspective allows their work to:

- Connect design movements with historical events.
- Analyze the societal impact of technological innovations.
- Explore the ways design reflects cultural identities.

### Visual Emphasis

A hallmark of their publications is the emphasis on visual content. They understand that design is a highly visual discipline, and their books are often praised for their stunning imagery that complements scholarly analysis.

This visual focus:

- Enhances reader engagement.

- Provides a comprehensive understanding of design objects.
- Inspires designers and enthusiasts alike.

## Influence and Legacy

### Educational Impact

Charlotte and Peter Fiell's work has become standard reading in design education worldwide. Their books are frequently cited in university courses on design history, industrial design, and visual culture.

Their clear explanations and rich visuals make complex subject matter accessible to students and newcomers to the field.

### Inspiring Contemporary Designers

Many modern designers cite the Fiells' publications as sources of inspiration. Their detailed case studies and historical insights help emerging designers appreciate the roots of their craft and the evolution of design principles.

### Promoting Design Awareness

Through their exhibitions and writings, the Fiells have helped raise public awareness about the importance of design in everyday life. They emphasize that good design is not only functional but also culturally meaningful and aesthetically compelling.

## Notable Awards and Recognitions

Over the years, Charlotte and Peter Fiell have received numerous accolades for their contributions to design scholarship and publishing, including:

- Design awards from major institutions.
- Recognition for their influence in curatorial practices.
- Honorary mentions for promoting design literacy worldwide.

## Conclusion

Charlotte and Peter Fiell are pivotal figures in the understanding and appreciation of design. Their work bridges scholarly research and popular engagement, making complex design histories accessible and compelling. Whether through their meticulously researched books, inspiring

exhibitions, or educational initiatives, they continue to shape the discourse around design's role in culture and society. For anyone interested in the evolution of design or seeking to deepen their appreciation of creative innovation, exploring the work of Charlotte and Peter Fiell offers valuable insights and inspiration.

**Keywords:** Charlotte and Peter Fiell, design history, design books, design exhibitions, influential designers, contemporary design, visual culture, design education, industrial design, furniture design, lighting design

Charlotte and Peter Fiell are renowned names in the world of design, architecture, and contemporary culture. Their collaborative work as authors, curators, and commentators has significantly shaped how audiences engage with design history and innovation. This dynamic duo's influence extends across numerous publications, exhibitions, and educational initiatives, making them pivotal figures for anyone interested in the evolution of design and its cultural implications. In this guide, we'll explore their backgrounds, key contributions, notable publications, and the enduring impact they have had on the field of design.

### Who Are Charlotte and Peter Fiell?

Charlotte and Peter Fiell are a married couple with a shared passion for design. Their combined expertise spans decades, during which they have authored influential books, curated exhibitions, and contributed to scholarly discussions on design's role in society. Their work often blurs the lines between academic analysis and accessible storytelling, making complex topics approachable for both specialists and general readers.

### Backgrounds and Expertise

- Charlotte Fiell: Charlotte has a background rooted in design history and cultural studies. Her focus often emphasizes contemporary design movements and their socio-cultural contexts.

- Peter Fiell: With a robust background in industrial design and architecture, Peter's insights frequently delve into design innovation, craftsmanship, and technological advancements.

Together, their complementary skills allow them to craft comprehensive narratives that contextualize design within broader historical, technological, and cultural frameworks.

### Major Contributions and Notable Works

#### Influential Publications

The Fiell couple has authored and edited numerous books that have become staples in the fields of design and architecture. Some of their most notable publications include:

- "1000 Chairs" (2002): An exhaustive survey of chair design, exploring its evolution from functional object to icon of style and artistic expression.
- "Design of the 20th Century" (1999): A comprehensive overview of the century's most influential designers, movements, and innovations.
- "The Story of Design" (2012): A richly illustrated narrative tracing the history of design from prehistory to the digital age.
- "Fashion Design": Exploring the trajectory of fashion as an integral aspect of cultural expression and innovation.
- "The FIELL Collection": A series highlighting iconic design pieces, offering insights into their creation and significance.

### Curatorial and Exhibition Work

Beyond their writing, Charlotte and Peter Fiell have curated numerous exhibitions showcasing design history and contemporary innovation. Their curatorial approach often emphasizes storytelling, contextualizing objects within cultural and societal shifts.

### Educational Impact

Their work has been influential in academic settings, inspiring curricula, lectures, and seminars that introduce students and professionals alike to the richness of design history.

### The Fiell Approach to Design

The Fiell duo's methodology combines rigorous research with engaging storytelling. They aim to:

- Make Design Accessible: Simplify complex concepts without sacrificing depth, making design history approachable for a broad audience.

- Highlight Cultural Contexts: Emphasize how design reflects, influences, and responds to societal changes.

- Showcase Innovation: Celebrate the creative process behind iconic objects, emphasizing craftsmanship, technology, and artistic vision.

- Foster Appreciation for Craftsmanship: Recognize the skill and artistry involved in design, encouraging respect for both historical and contemporary designers.

### Key Themes in Their Work

- The Evolution of Design

Charlotte and Peter Fiell trace how design has evolved over centuries, influenced by technological advancements, cultural shifts, and economic factors. From early craftsmanship to mass production and digital design, they highlight pivotal moments and figures.

- The Intersection of Art and Function

Their work often explores how functional objects become symbols of aesthetic movement, reflecting societal values and individual identity.

- Sustainability and Future Trends

Recent writings emphasize the importance of sustainable design and innovation in addressing global challenges, positioning the Fiell couple as forward-thinking commentators.

- Design as a Cultural Phenomenon

They argue that design is not merely about objects but is deeply intertwined with cultural narratives, politics, and social change.

### Influence and Legacy

Charlotte and Peter Fiell have played a crucial role in elevating the discourse around design,

blending scholarly rigor with popular appeal. Their publications are widely used in academic courses, while their exhibitions and public talks inspire a broader appreciation for design's role in shaping human experience.

### Key Contributions to the Field

- Bridging Academic and Popular Audiences: Their work makes scholarly insights accessible, fostering a wider appreciation.
- Documenting Design History: Their comprehensive catalogs serve as essential references.
- Encouraging Critical Engagement: They challenge audiences to consider design's impact on society and the environment.

### Conclusion: The Enduring Impact of Charlotte and Peter Fiell

In sum, Charlotte and Peter Fiell have established themselves as influential voices in the study and celebration of design. Their collaborative efforts have produced a body of work that is both academically rigorous and broadly accessible, shaping how we understand the history, present, and future of design. Whether through their books, exhibitions, or lectures, they continue to inspire new generations of designers, historians, and enthusiasts to appreciate the artistry, innovation, and cultural significance of design objects and movements.

Their legacy underscores the idea that design is not just about aesthetics but a vital part of human culture—an ongoing dialogue between function, form, and society. As the world faces new challenges and opportunities, the insights and enthusiasm of Charlotte and Peter Fiell remain vital sources of inspiration and knowledge in the ever-evolving landscape of design.

**Question** Who are Charlotte and Peter Fiell in the design world? Charlotte and Peter Fiell are renowned design historians, authors, and curators known for their influential books and contributions to design education and appreciation. What are some notable works by Charlotte and Peter Fiell? Their notable works include 'Design of the 20th Century', 'Furniture Design', and 'The Story of Graphic Design', which are widely regarded as essential references in the field. How have Charlotte and Peter Fiell influenced design history? Through their comprehensive publications and exhibitions, they have significantly shaped the understanding and appreciation of modern and contemporary design worldwide. Are Charlotte and Peter Fiell involved in any design exhibitions? Yes, they have curated numerous exhibitions on design topics, showcasing their expertise and promoting design awareness in museums and galleries globally. What is the focus of Charlotte and

Peter Fiell's writing? Their writing primarily focuses on the history, evolution, and cultural impact of design, covering areas like furniture, graphic design, and industrial design. Have Charlotte and Peter Fiell received any awards for their work? Yes, they have received several awards and honors recognizing their contributions to design scholarship and publishing. Are Charlotte and Peter Fiell involved in teaching or academic work? While primarily known as authors and curators, they have also contributed to academic programs and lectures related to design history. Where can I find the works of Charlotte and Peter Fiell? Their books are available in major bookstores, online retailers, and libraries, and their exhibitions have been held at prominent museums worldwide. What impact have Charlotte and Peter Fiell had on design education? They have influenced design education by providing comprehensive resources and inspiring new generations of designers and historians. Are Charlotte and Peter Fiell still active in the design community? As of the latest information, they continue to contribute through writing, curating, and participating in design discussions and events.

**Related keywords:** design, architecture, interior design, furniture, lighting, visual inspiration, design authors, modern design, Scandinavian design, design books

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